



# Chatham Court Newsletter



April & May 2014

~ DUES ~  
\$60 PER  
MONTH ON  
THE 15TH

## WEB ENABLED, WIRED & LABELLED

### Inside this issue:

Surf the Net	1
Garage Sale	1
Points of Interest	1
Next Meeting Date	2
Board Member List	2
Contract List	2
SEO Success	2

### Special points of interest:

- ◆ Next meeting May 22, 2014
- ◆ Opportunity to serve on Architectural Committee open for 2014
- ◆ Suggestions for newsletter or website welcome



## SURF THE NET THIS SUMMER AT CHATHAMCOURT AV.COM



Check out our new website at:  
<http://chathamcourtav.com/>

Chatham Court HOA is now online. Before putting up a website, Internet searches for Chatham Court, Antelope Valley, gave almost no information about our community. That has all changed now.

Any visitor to our community website

should be able to view everything that is up now. To combat spam, posting will require registering with the site. Residents and non-residents are all welcome to register. A valid email address is required to register.

Bluehost provides our hosting service on a three year contract for about \$6 a month. We use WordPress, a blogging and website design tool, to run the site. Shirley Kohl is Web Admin for the site, still partially under construction.

If you have website design skills, and/or you have contributions or suggestions, please contact Shirley by text (992-3581) or email ([kohlshirley@gmail.com](mailto:kohlshirley@gmail.com)).

### search engine op-ti-mi-za-tion

*noun*

The process of maximizing the number of visitors to a particular website by ensuring that the site appears high on the list of results returned by a search engine.

## GARAGE SALE—SUCCESS!

Special thanks from the community go to Robin Green for taking on the coordinator role for the community garage sale on the last weekend in April this year.

Jerry Moore also played a pivotal and much-appreciated role, listing Chatham's community

garage sale on Craig's list.

The Schnetzler family deserves commendation too. They manned the front gate at the start with the help of their daughter, and placed the big sign out front. Thanks for starting the sale out on the right foot for everyone.

Thank you, too, to our property manager, Kendra,

for locking the front gate open.

And finally, thank you to everyone who participated and showed our garage sale visitors a good time as they shopped for bargains in our neighborhood.

**Thank You!**

## NEXT BOARD MEETING

6078 Mirkwood Ct.  
Palmdale CA 93551  
Fourth Thursday at 7:30 PM  
May 22, 2014

For board meeting questions:  
Contact Shirley Kohl  
Mobile: 661-992-3581  
Email: kohlshirley@gmail.com



**Kendra Kuhnhofer — Property Manager**

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### CHATHAM COURT FILES AN 1120 H FORM WITH THE IRS



For More Information Visit

<http://www.irs.gov/uac/Form-1120-H,-U.S.-Income-Tax-Return-for-Homeowners-Associations>

### BOARD MEMBERS

President: Bill Fedorko  
Vice President: Dante Simi  
Secretary: Shirley Kohl  
Member: Ron Krause  
Member: Gerald Perry

### PROFESSIONAL EMPLOYEES

Accountant: Barri Sibbald  
Property Manager: Kendra Kuhnhofer

### OTHER

Edgar Batugo  
Los Angeles County Waterworks  
Southern California Edison  
Verizon California  
DoorKing  
Bluehost



## SEARCH ENGINE OPTIMIZED (SEO)—GOOGLE LIKES US

It's true. Google likes us. Using these search terms, "Chatham Court HOA," Google returns three out of the top four links to our community webpage. Currently, Googlebot is crawling our website every day. Google indexes more of our material after each crawl.

As the site is improved, and more material is added, searching for Chatham Court, Antelope Valley, CA, will provide residents and other interested parties with even more information. That information will help buyers decide whether our community is a good fit, with downloading forms, and more.

The screenshot shows a Google search for "chatham court hoa". The search bar is at the top with the Google logo on the left and a search icon on the right. Below the search bar are tabs for "Web", "Maps", "Images", "News", "Videos", "More", and "Search tools". The search results show "About 281,000 results (0.22 seconds)". The first result is "Chatham Court HOA - Palmdale, CA 93551" with a link to "www.neighborhoodlink.com/Chatham\_Court". The second result is "Blog | Chatham Court HOA | A convenient online source for ..." with a link to "chathamcourtav.com/?page\_id=18". The third result is "Chatham Court HOA | A convenient online source for ..." with a link to "chathamcourtav.com/". The fourth result is "Newsletter Chatham Court HOA October 2013" with a link to "chathamcourtav.com/?attachment\_id=74". There are also icons for "Calendar" and "Map" for the first result. At the bottom right of the screenshot, there is a small cartoon illustration of two people, one holding a flower.

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